**Tips on Creating and Running a Funky Fite Game Event:**

**Create: Get Creative and Make It Yours!**

When you create an event, you’re in charge of the vibe! Pick a start date and end date that works for your crew. Events can be as short as 14 days or stretch out to a funky 90-day adventure—it’s totally up to you!

Just a heads-up: all events need to be created at least one week before the start date, so plan ahead and let the fun begin. Ready to make something amazing? Let’s get creating!

**Event Type: Choose Your Flavor!**

As the event creator, you get to decide the vibe—will it be a public or private event?

* Public Events: Open to all! Anyone can join, no approval needed. It’s the perfect way to gather a fun mix of athletes from everywhere.
* Private Events: Keep it exclusive! Admission is totally up to you, giving you full control over who joins your crew.

Pick your style and let the good times roll!

**Private Events: Let’s Go!**

Private are perfect for groups of friends, work teams, fitness clubs, neighborhoods, or any community looking to shake things up! While not absolutely necessary, it’s extra fun (and convenient) if everyone is in the same geographic area—it makes meetups throughout the event that much easier and exciting.

As the event creator, you get to be the mastermind of the event! Add your own creative twists with weekly fitness meetups, group runs, rides, or live challenges that bring people together. Need ideas? We’ve got plenty to share—just reach out!

And when the event wraps up and the final scores are in, why not go all out with a finish-line party? Celebrate with a spirited awards ceremony for top finishers, plus quirky awards like "Best Polar Plunge," "Funniest Communicator," or anything else your imagination can dream up.

**Public Events: Where the Funky Fit Unite!**

Public events are perfect for broader challenges that let anyone, anywhere join the fun. It’s an awesome way to connect with other health enthusiasts who share your goals and passions. Who knows? You might just meet your new workout buddy or future fitness rival!

This event type is a great platform to test your skills against some of the more serious competitors out there, all while building connections for smaller, private events down the road.

So, whether you’re here to compete, connect, or just embrace the funky fitness vibes, public events have something for everyone. Ready to jump in? Let’s go!

**Event Name: Get Creative!**

The first step to an unforgettable event? A standout name! Choose something unique and catchy that makes it easy for participants to identify your event—and have some fun with it!

Here are a few examples to spark your imagination:

* "Miles & Smiles Challenge" for a feel-good fitness event
* "Sweat Squad Showdown" for a competitive, high-energy vibe
* "Pedal & Plunge Adventure" for a mix of cycling and icy fun
* "Run the Funk Outta Here" for a quirky running challenge
* "The 90-Day Funk-a-thon" for an epic, long-haul event

Your event name sets the tone, so let your creativity shine and make it unforgettable!

**Fitness App: Stay Connected!**

Designate an official fitness app to keep your event cohesive and competitive! Since FFG is all about health and fitness, it’s way more fun to see what everyone’s up to as they crush challenges and rack up achievements.

Our top pick? Strava™! It’s the ultimate fitness app—versatile, social, and absolutely perfect for keeping the FFG vibes alive. Track your progress, cheer on your fellow participants, and let the competition fuel the fun.

Ready to get go and log those miles? Let’s do this!